



WOMEN
EMBRACE. ENGAGE. EMPOWER.

FOSTERING ENTREPRENEURSHIP

TiE Women Roadmap for Chapters

Calling all TiE Chapters to be a part of a great new global initiative to empower women entrepreneurs. TiE Women envisions to **Embrace, Engage and Empower** women entrepreneurs across the globe. TiE Women's mission will be aligned to TiE Global's pillars and will focus on fostering women entrepreneurs, irrespective of the size of their enterprises, origin, standing or background.

HIGHLIGHTS (phase 1 at the chapter level - January to May 2020)
- To be executed by Chapter

- Leader(s) for TiE Women for each chapter. Leader will share existing membership roster (mix of men and women associate, charter and board members) with Aparna Mishra (Program Manager - TiE Women). This is so metrics can be measured pre and post program.
- Organize an event or a communication to launch TiE Women
- Enrol more women entrepreneurs as associate and charter members.
- Engage more mentors (men and women) for women entrepreneurs at chapter level.
- Culminate at chapter level with a Pitch Competition event before May 15, 2020. Training for best practices to chapters will be provided upon request or need in January 2020.
- Select one finalist woman entrepreneur of any stage (seed, early or late) by May 31st. Winner will travel to the TiE Global Summit, Dubai in December 2020 at Chapter or sponsor expense.

HIGHLIGHTS (phase 2 at the global level - June to December 2020) - To be executed by TiE Women & Chapter jointly

- Actively promote finalist Women entrepreneurs across chapters
- Preparation for finalist women entrepreneurs with assigned mentor by chapter for mega event at TiE Global Summit (TGS), Dubai in December 2020.
- Training for opportunity of shortlisted women to present to a large audience - full of investors, VCs, accelerators, etc.

PROCESS for chapters for phase 1

- Set up a committee with Chair(s) (Charter Member preferred)
- Reach out to women entrepreneurs in the area.
- Reach out to potential judges, VCs, investors, sponsors, etc.. for the Phase 1 Pitch Competition.
- Participants should be provided at least 'x' mentoring sessions depending on Chapter resources.
- Chapters to conduct a local Pitch Competition before May 15, so winner can be announced.
- Nominate the winner to participate in the Global Finals by May 31, 2020

BENEFITS FOR PARTICIPANTS

- Chance to Pitch to Top VCs and Angels at the Global Pitch Competition at TGS in Dubai
- Free 2-day Pass to TiE Global Summit
- Passes to the Dubai World Expo
- \$100,000 Prize money for the winner, plus other prizes from sponsors etc..

TiE Women DEADLINES

- Select a Chapter Lead – Jan 31
- Training and best practices sharing on a need basis by TiE Women to be concluded by February 29th. These are guidelines only. Chapter is free to work with their individual programs if available as long as selection criteria is uniform across chapters (provided by TiE Women).
- Local Pitch Competition - between March 1st - May 31st
- Chapter winner names – May 31st

Contact Info: Aparna Mishra (Program Manager - TiE Women) – aparna@tie.org

***Subject to travel restrictions due to COVID. We may be forced to host virtual sessions due to govt prescribed travel restrictions.**